

KI-Workshop





Künstliche Intelligenz: Chancen,
Anwendungen und Herausforderungen

Johannes Petzke

Generative AI in Professional Sports

Dr. Julian von Schleinitz

Von der Theorie zur Praxis – Wie kann KI Diagnostik, Monitoring und Training verbessern?

Univ.-Prof. Dr. Patrick Wahl



About Me





BMW Group:

- Product Owner Data Science at BMW Group Financial Services
- Project Lead Technology Transfer Wintersport
- Doctoral Thesis in Data Science about Race Driver Evaluation at BMW Motorsport

Sports:

- Founder of Schleinitz AI Technologies
- Former Luge Athlete

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The pope driving a bobsled.





2022





Output

2023

















1 Year

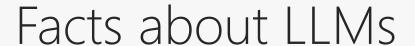


1 Year 5 Years

10 Years ????

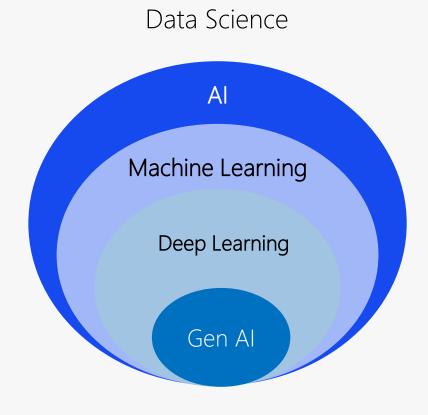


UNDERTHEHOOD





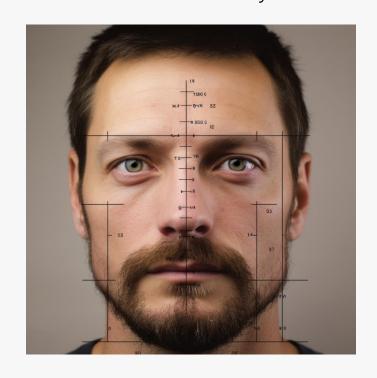
- ChatGPT is a large language model (LLM)
- GPT stands for "Generative Pretrained Transformer"
- "Transformer" is a deep learning method
- ChatGPT was developed by OpenAl
- Google's "Bard" and Meta's "LLaMA" are chatbots from other tech companies



Machine Learning



Classical Programming Rules are defined manually in the code.



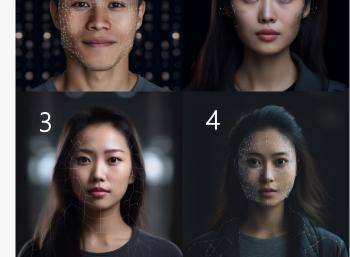
Input: Code: Eyes-10.2, Nose-5.3

Result: Bill

Machine Learning

We show many examples of In- and Outputs and the model writes the code itself.





Input: 1-Tom, 2-Sarah, 3-Emily, 4-Emily

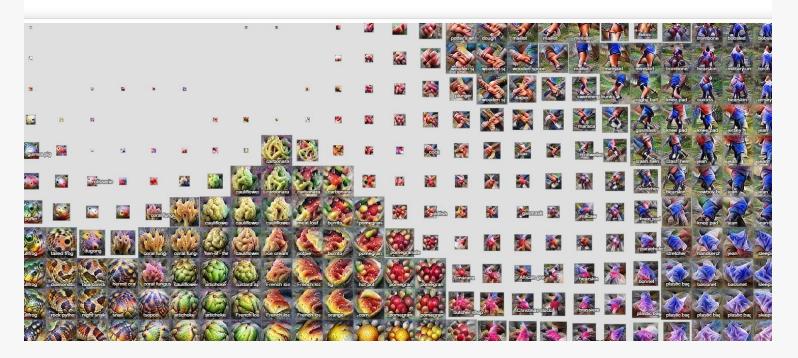
Result: Machine Learning Model

What does Al learn?



Exploring Neural Networks with Activation Atlases

By using feature inversion to visualize millions of activations from an image classification network, we create an explorable *activation atlas* of features the network has learned which can reveal how the network typically represents some concepts.



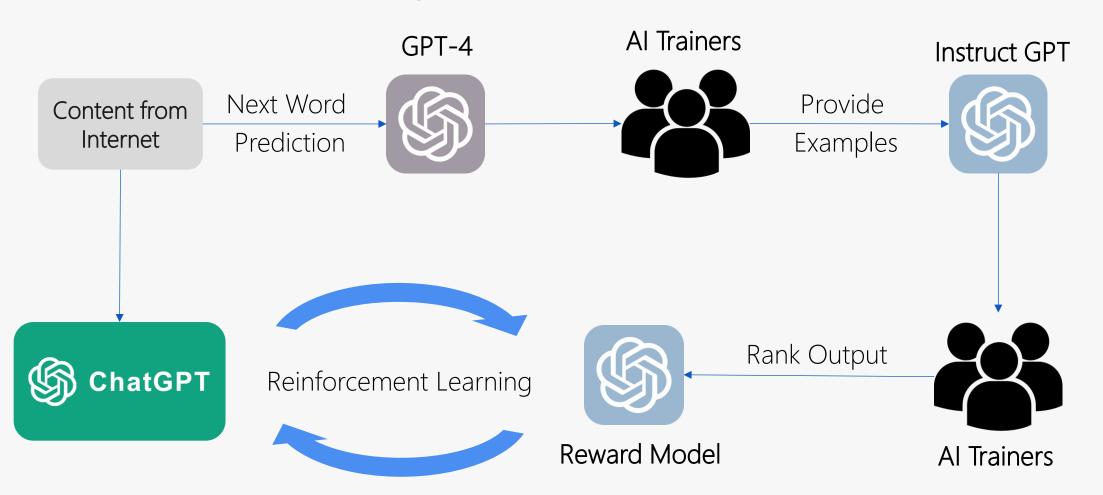
https://distill.pub/2019/activation-atlas/index.html





Alignment is key for a LLM to be useful.

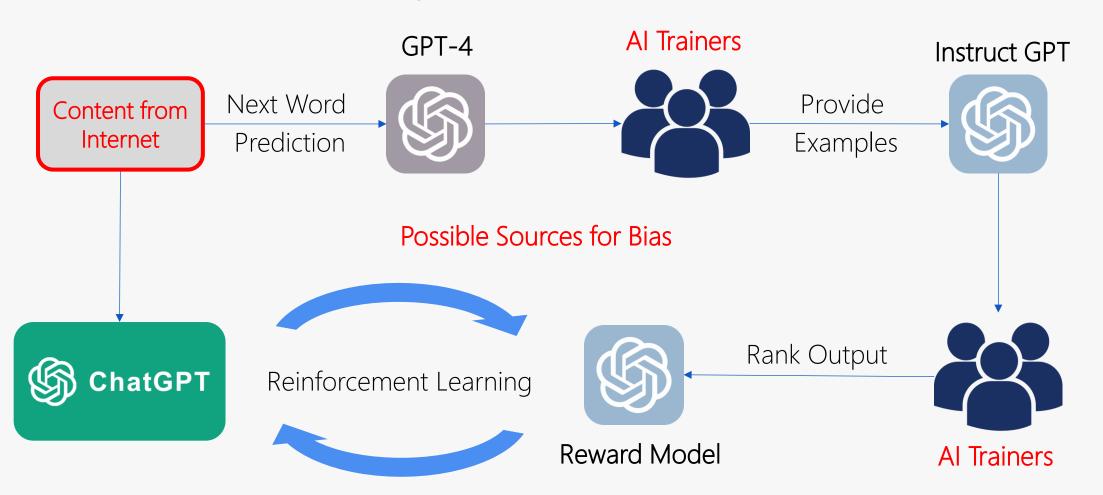
RLHF (Reinforcement learning from human feedback)





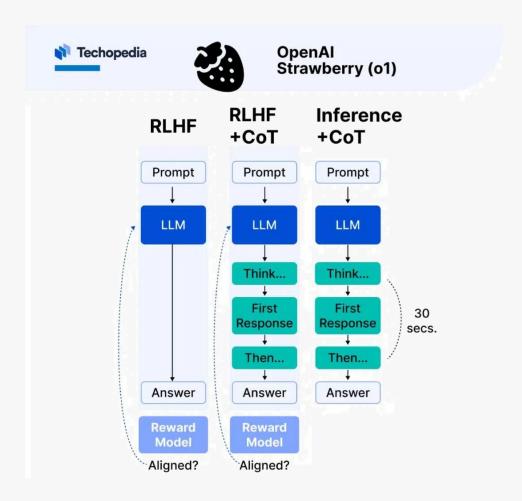
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RLHF (Reinforcement learning from human feedback)

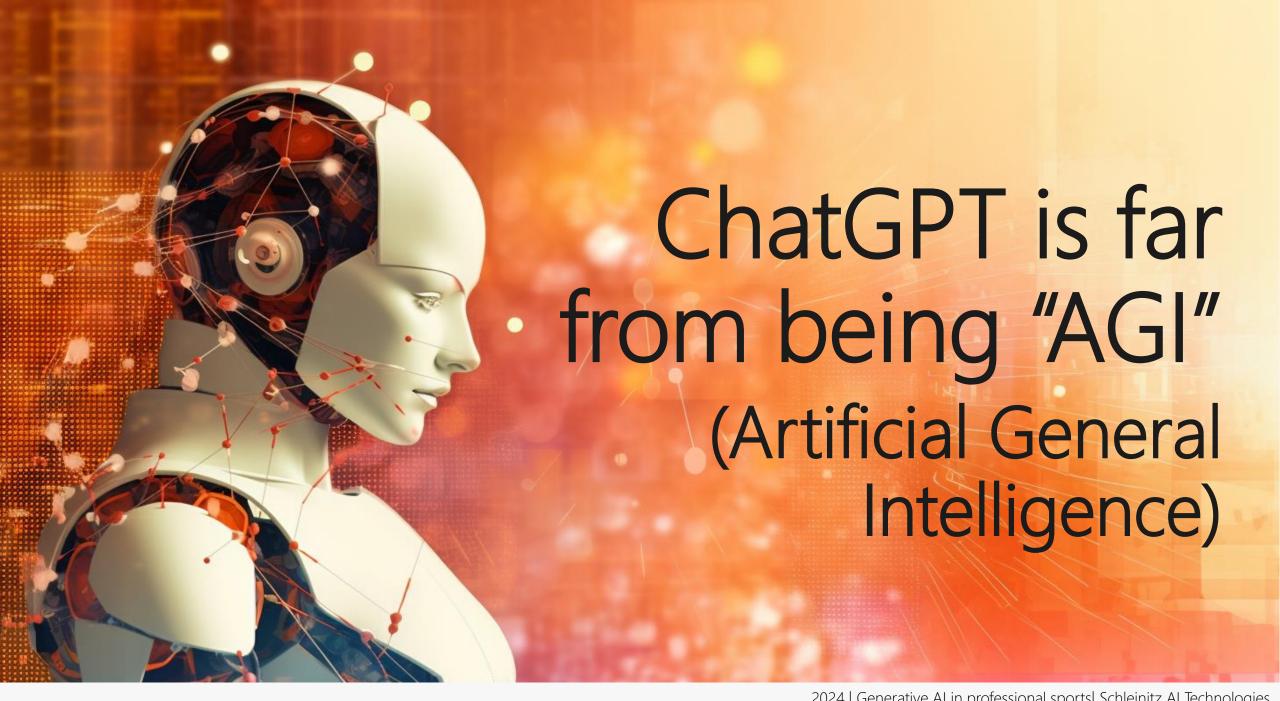




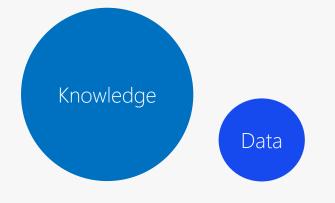
The process behind Openai O1 is probably similar



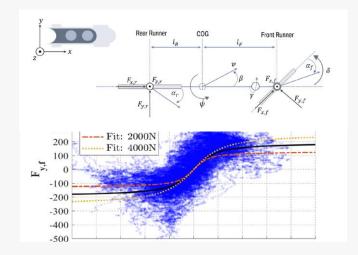
Source: https://www.techopedia.com/news/openai-o1-model-expert-analysis



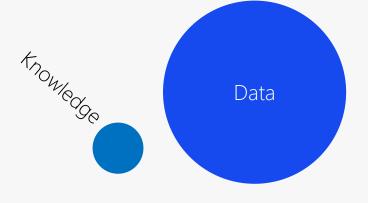




Classical Model
Rules are defined manually in the code.



A driving dynamics model of a bobsled Result: **Model/ Optimization Algorithm**



Machine Learning

We show millions of examples of In- and Outputs and the model writes the code itself.



Predicting a sensor based on training data for races

Result: Machine Learning Algorithm

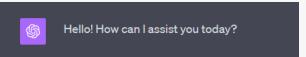


External Data

Pretrained Machine Learning

We need no or very few examples and get good results for specific tasks





"Depict the pope driving a bobsled"

Result: Image/ Text





Explain me the difference between Luge and Skeleton in Rhyme form

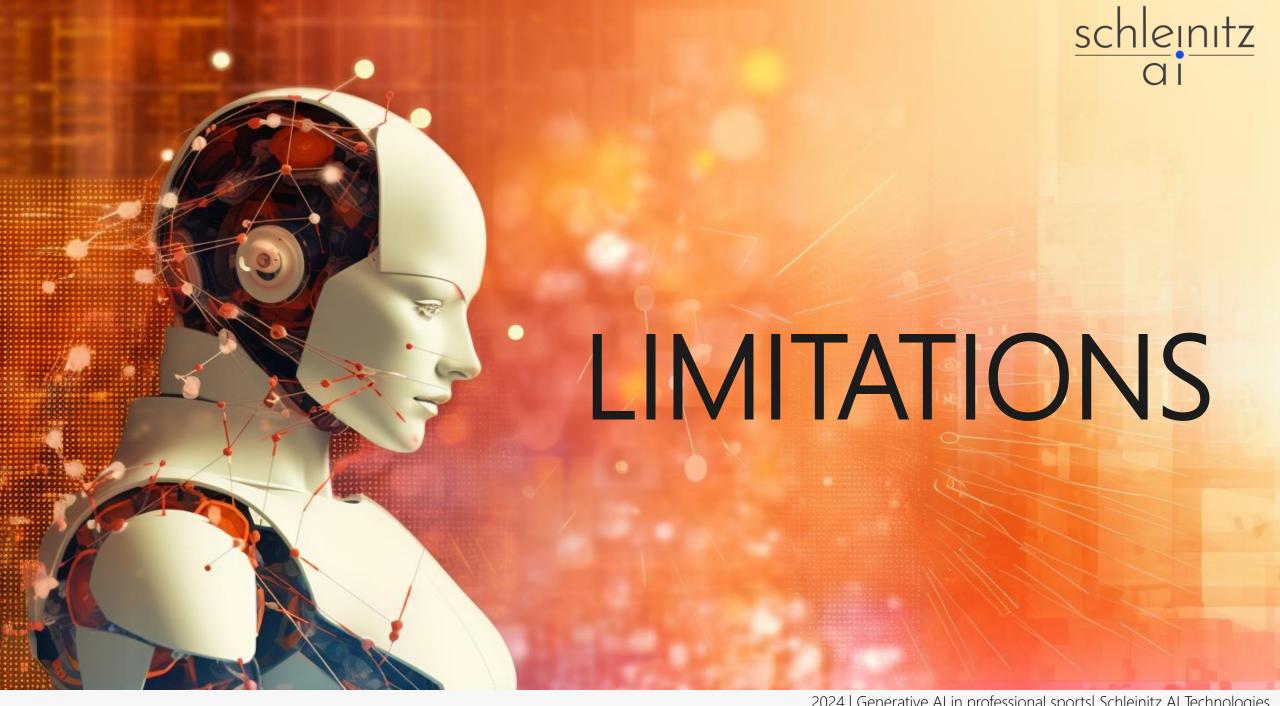






Erzähle den Workshop Teilnehmern was man mit Al alles im Sport machen kann.





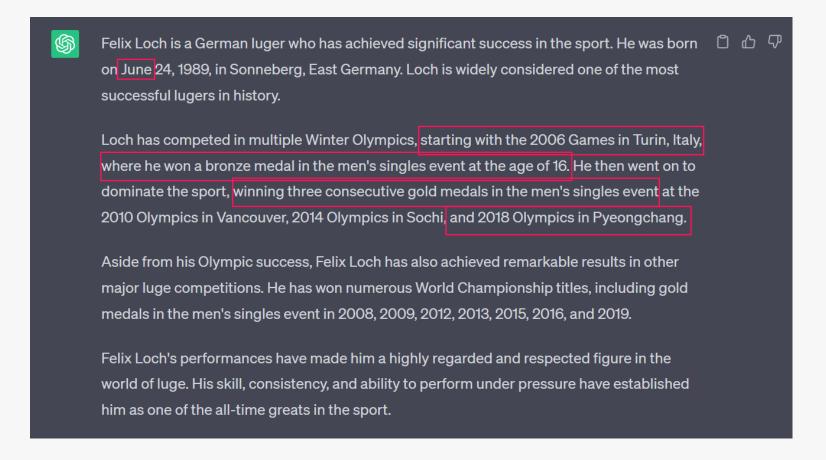


"Generate pictures of a Skeleton Athlete"



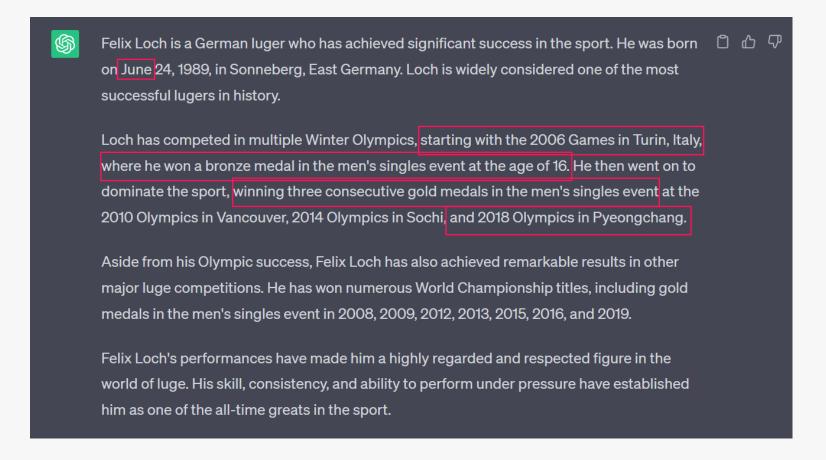


It can hallucinate. Example: GPT-3.5



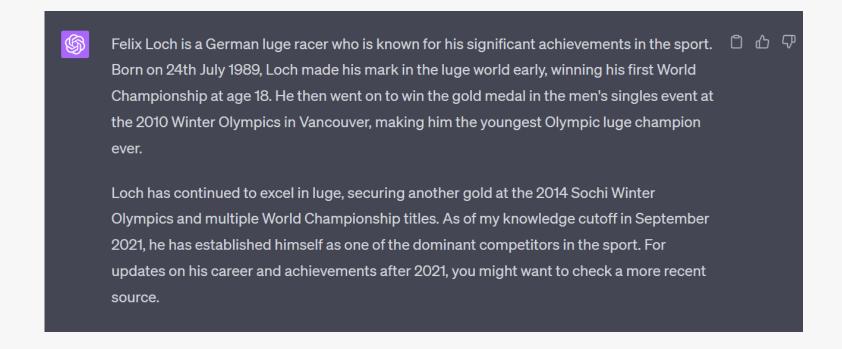


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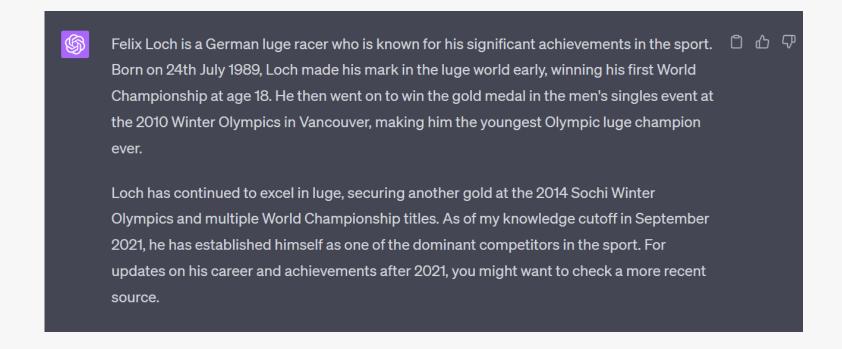


Example: GPT-4





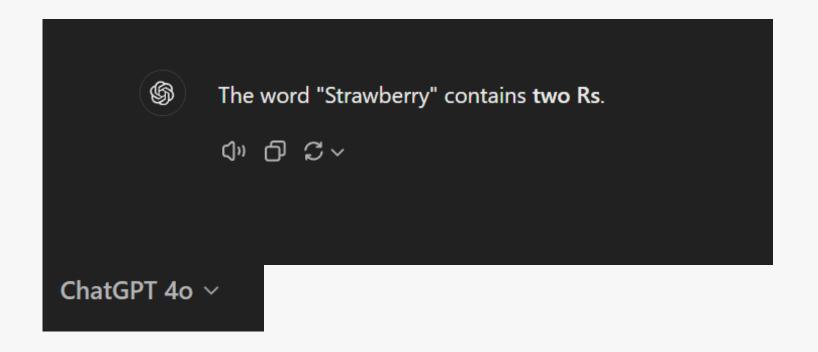
Example: GPT-4





Letter counting is not it's strength

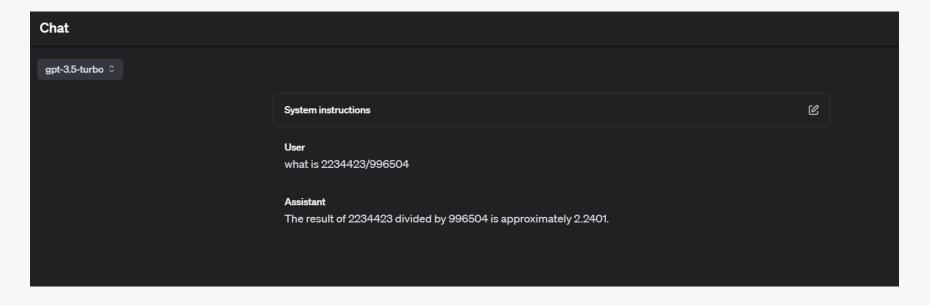
How many Rs are in "Strawberry"?





LLMs are not for Math

What is 2234423/996504?



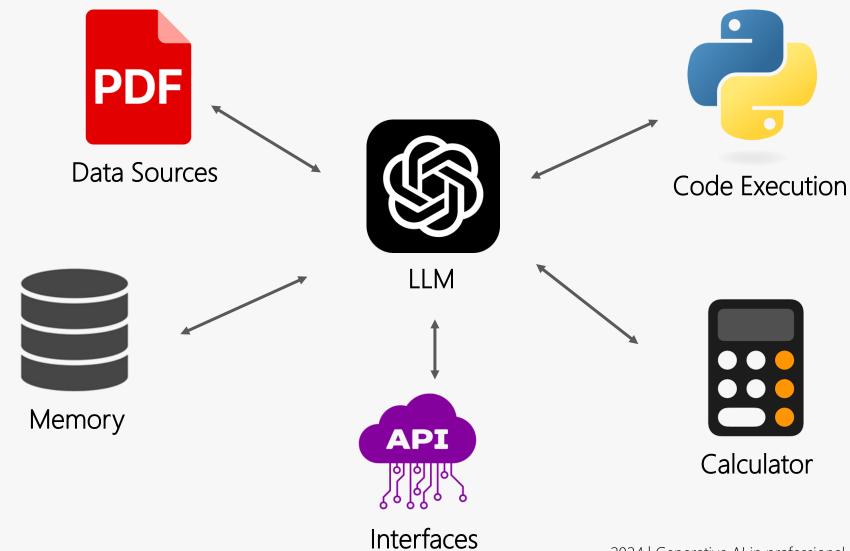
Actual: 2.242261







Agents are LLMs interacting with Tools





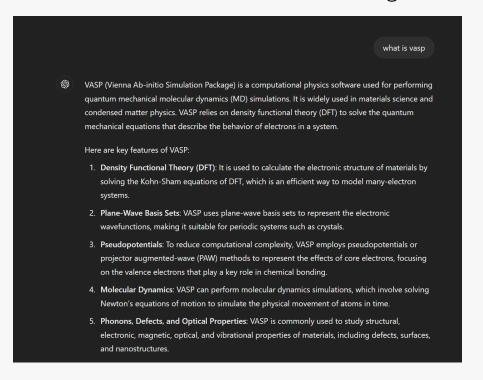


REALWORLD APPLICAITONS

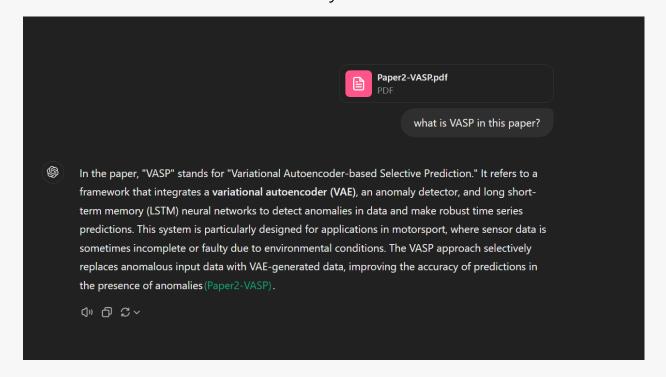


RAG (Retrieval Augmented Generation)

"Chat with GPTs world knowledge"



RAG: "Chat with your document"

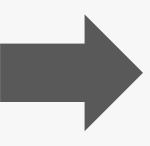




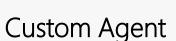


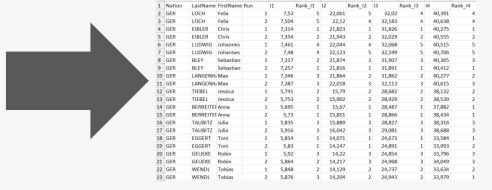
Time Extraction Agent











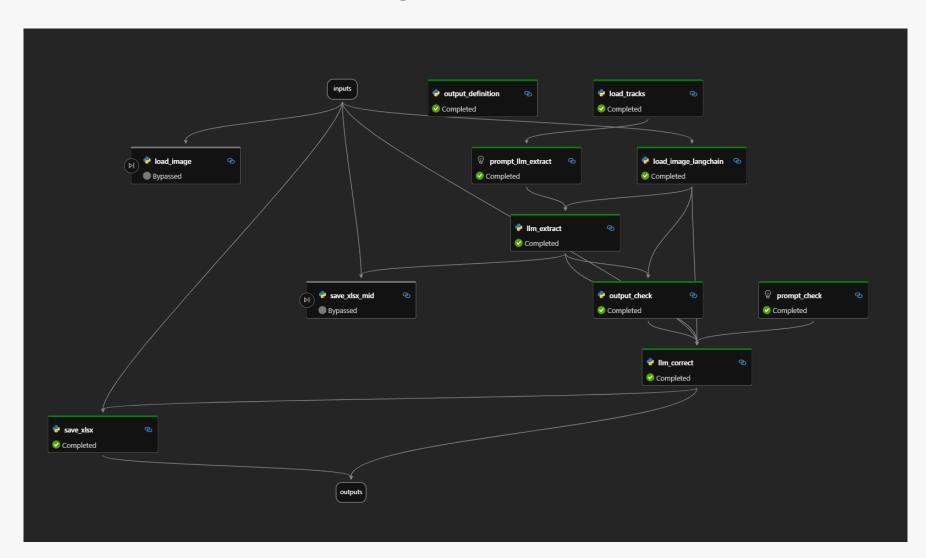
Structured Output

Images, PDFs, unstructured





Time Extraction Agent



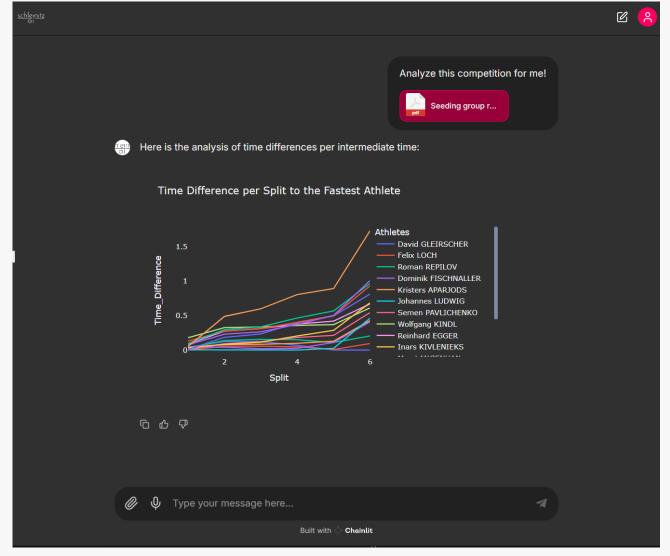








In Development: Analyzer Chatbot

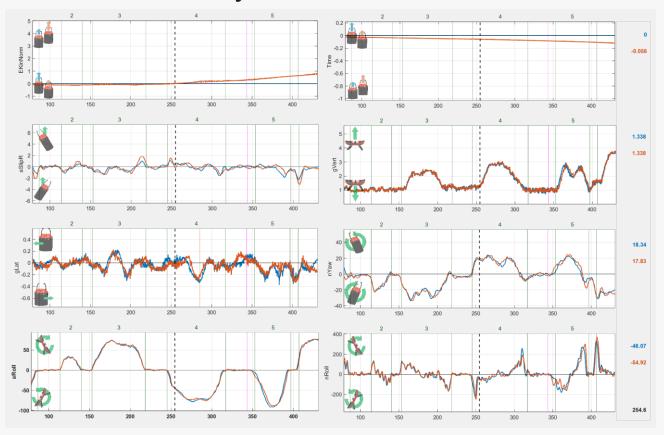






Next Level Data Analytics

Time Series Analysis



- Requires expert knowledge
- Experts can do a quick analysis and tell athletes areas of improvements





Next Level Data Analytics

"How was Corner 7 to 8 now?"

GPTrainer



"In the second run (R3), the performance in the section from K07 to K08 was worse compared to the first run (R2).

Areas of Improvement:

• In K07, the drift increased from 1.5° in R2 to 4.0° in R3. This was caused by a later and harsher entry, a higher top point, and a harsher exit. "



WEAREIN THE YEAR OF AI INDUSTRIALIZATION



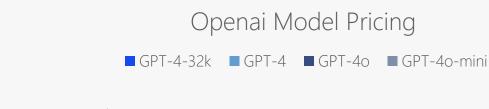
Guessing Game: How did pricing develop?







Technology moves fast!





Takeaways





- Think about what you want to automate or make possible with AI.
- Start focusing on the actual important stuff and not repetitive work.
- Think how the competition might use Al.
- Become Data Driven.

- Never blindly trust AI.
- Don't mistake proficient language with knowledge.
- Do not stop to use your brain, ChatGPT & co. cannot not replace experts.

Thank you for your attention!





