

## Contacts

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**Application**  
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**Programme Director**  
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**German Sport University Cologne**  
The German Sport University Cologne combines qualified teaching and international research of the highest level. It is the only university in Germany that is dedicated exclusively to the world of sport and exercise science. All aspects of this exciting field are studied in detail at 19 institutes, four affiliate institutes and nine academic centres.

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## The Master's Programmes at the German Sport University Cologne

The German Sport University Cologne offers nine consecutive Master's programmes, which complement and deepen scientific knowledge. On completion, the students are awarded either the internationally recognized title of *Master of Arts (M.A.)* or *Master of Science (M.Sc.)*.

Each programme has a regular duration of four semesters in which 120 credit points must be obtained. The programmes are accredited as full-time, on-site degrees and have a limited number of participants. At present 30 places are available per degree course. The intake is once per year in the winter semester.

[www.dshs-koeln.de/master](http://www.dshs-koeln.de/master)

M.A. Sport, Medien- und Kommunikationsforschung

M.A. Rehabilitation, Prävention und Gesundheitsmanagement

M.A. International Sport Development and Politics 

M.Sc. Human Technology in Sports and Medicine 

M.Sc. Sporttourismus und Destinationsmanagement

M.Sc. Sport Management 

M.Sc. Leistung, Training und Coaching im Spitzensport

M.Sc. Psychology in Sport and Exercise 



## Application

- only for the winter semester
- online application
- application for admission is complemented with additional documents (PDF upload)
- application deadlines\*:
  - for non-EU citizens: 31<sup>st</sup> May
  - for GER & EU citizens: 15<sup>th</sup> July

\* Subject to change.  
For further information please see:  
[www.dshs-koeln.de/master-sma](http://www.dshs-koeln.de/master-sma)  
» Application



Master's Degree Programme  
**M.Sc. Sport Management**



**Costs**  
You can find the current semester fee at  
[www.dshs-koeln.de/semesterbeitrag](http://www.dshs-koeln.de/semesterbeitrag)



Further information:  
[www.dshs-koeln.de/master](http://www.dshs-koeln.de/master)







## Master's Degree Programme **M.SC. SPORT MANAGEMENT**

The *M.Sc. Sport Management* places a strong emphasis on research and adopts a global perspective. By enrolling in this programme, students gain an in-depth understanding of the latest research issues in the field and develop a robust foundation for making well-informed decisions in international sport management.

[www.dshs-koeln.de/master-sma](http://www.dshs-koeln.de/master-sma)



### Target Group

The target audience for this degree programme includes individuals who hold an undergraduate degree in business administration, economics, marketing, or sport management. Applicants benefit from prior work experience in the sports business. Prospective applicants seeking to acquire new theoretical, methodological, and practical skills and looking to understand and navigate the dynamic landscape of the sports industry are encouraged to apply.

[www.dshs-koeln.de/master-sma](http://www.dshs-koeln.de/master-sma)  
» Objectives and target group



### Qualification Targets

The *M.Sc. Sport Management* programme integrates managerial and economic evaluations, analytics and an international perspective. The curriculum is designed to equip students with the necessary problem-solving skills to become specialists in high-ranking management roles within the knowledge-intensive sports industry. Graduates may also choose to advance their studies through a doctoral degree.

The objectives of this programme are

1. to develop solid expertise for real-world problem solving based on current research.
2. to cultivate methodological and analytical competencies that enable independent advancement of scientific knowledge with a transfer to practice.
3. to enable students to address managerial issues systematically.
4. to gain intercultural communication skills.



### Study Programme

The *M.Sc. Sport Management* full-time programme spans over four semesters (two years). Classes are typically scheduled for two to three days a week and in compact classes from the first to third semester. The programme is comprised of a total of 12 modules, including the Master's thesis. Credit points will be awarded depending on the module's workload, accumulating to 120 credit points.

The Institute of Sport Economics and Sport Management, in collaboration with other institutes at the German Sport University Cologne, delivers the teaching for this degree programme. Additionally, external teaching staff from Europe and overseas strengthen the international perspective of the programme. The guest lecturers include accomplished researchers and practitioners who share their expertise with the students.

Details can be found in the study plan and module handbook under:

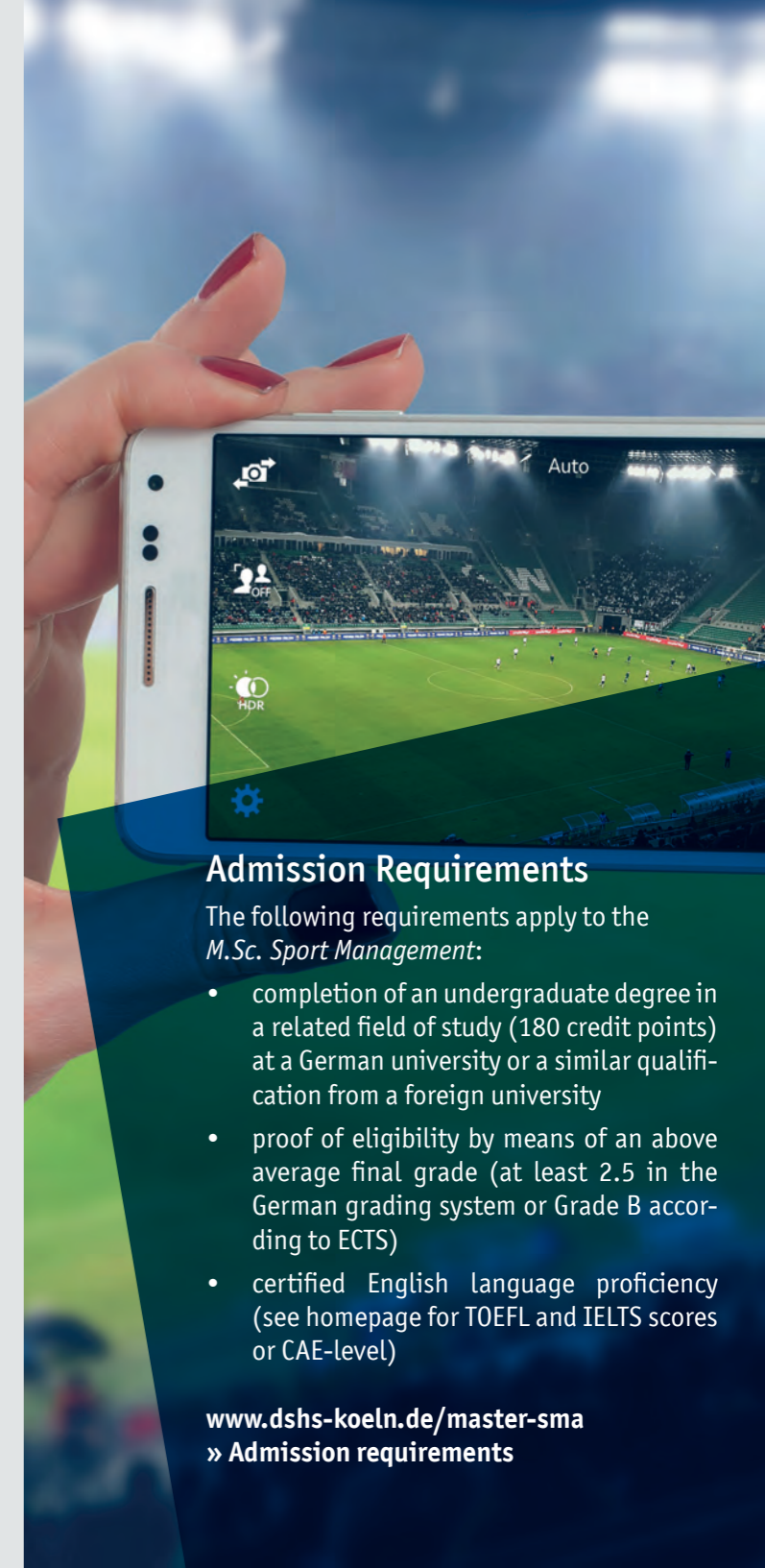
[www.dshs-koeln.de/studydocuments\\_en](http://www.dshs-koeln.de/studydocuments_en)



### Career Perspectives

As sport becomes increasingly commercialised, the demand for highly-educated sport managers continues to grow. Graduates of the *M.Sc. Sport Management* are well-equipped to secure high-ranking management roles in various sport organisations. The curriculum is designed to equip students with an advanced knowledge base that prepares them for the challenging sport industry. Graduates may pursue leadership positions in general sport management or specialise in budgeting, personnel, strategy, or marketing.

Furthermore, they are qualified for consulting roles and academic pursuits, including a doctoral degree and commercial research opportunities.



### Admission Requirements

The following requirements apply to the *M.Sc. Sport Management*:

- completion of an undergraduate degree in a related field of study (180 credit points) at a German university or a similar qualification from a foreign university
- proof of eligibility by means of an above average final grade (at least 2.5 in the German grading system or Grade B according to ECTS)
- certified English language proficiency (see homepage for TOEFL and IELTS scores or CAE-level)

[www.dshs-koeln.de/master-sma](http://www.dshs-koeln.de/master-sma)  
» Admission requirements